
**Sources Used During Job Search
(Top 5)**

Internet
Career Services Center
Independent Research
Faculty Contact
Internship

Average number of offers received: 1

Employment statistics based on a survey of 2007-2008 graduates three months after graduation. Of the 102 MBA degree recipients surveyed, 23 responded; a return rate of 22.5%.

Employment of Graduates

The following is a selected listing of companies where recent GSM graduates are employed:

AkzoNobel
American Medical Response
Dollar Bank
EcoLab
Energizer
Ernst & Young, LLP
Good Year Tire & Rubber
Jo-Ann Stores
Kent State University
Key Bank
Robinson Memorial Hospital
RSM McGladrey, Inc.
Stark State College of Technology
The J.M. Smucker Company
The Timken Company
Vero Technical Support

**2007-2008 Employers On-Campus
Seeking
Graduate Business Students (select list)**

21st Century Financial, Inc.
American Greetings Corporation
Ameriprise Financial
Antares Management Solutions
Apple Growth Partners
Ariel Corporation
Automatic Data Processing
Bank of America
CVS Caremark Corporation
Cavaliers Operating Company
Diebold, Inc.
Dominion
Ernst & Young LLP
FedEx Custom Critical
Garick Corp.
KeyBank
FirstEnergy Corporation
Giant Eagle Inc.
Internal Revenue Services
JCPenney, Inc.
Kohl's Department Stores
The JM Smucker Company
National City Corporation
Northwestern Mutual Financial Network
Ohio Auditor of State
OMNOVA Solutions, Inc.
Penske Logistics
PLS Logistics Services
Progressive Insurance
Prudential
Saturn/Ron Marhofer Auto Family
The Sherwin Williams Company
Target Corporation
Wells Fargo Financial
Westfield Group

KENT STATE
UNIVERSITY

GRADUATE SCHOOL
OF MANAGEMENT

MBA EMPLOYMENT
GUIDE

2007-2008

Graduate School of Management
P.O. Box 5190
Kent, OH 44242
330 • 672 • 2282
Gradbus@bsa3.kent.edu
<http://business.kent.edu/grad>

Career Services Center
261 Michael Schwartz Center
330-672-2360

Through the Career Services Center (CSC), the Graduate School of Management provides graduates with comprehensive employment search services. Workshops in resume writing, interviewing techniques, and job search strategies provide candidates with basic skills for a successful job search. On-campus recruiting and employment visitation programs give candidates opportunities to interview for positions. Each year, approximately 500 employers visit Kent State seeking employees in business and government positions. Some of these companies visit to exclusively interview graduate business students.

The CSC Resource Center houses thousands of employment vacancies for full-time, part-time and internship positions; employer directories and annual reports; electronic job search resources; and a variety of other materials for student and alumni use. Counselors are available by appointment at the CSC to assist students with goal setting, needs identification, and problem solving to help them progress in their career development.

As CSC registrants, MBA students and alumni are regularly referred to employers with job openings who are seeking potential employees. The Alumni Job Hotline provides job listings by career interest areas and geographic preferences via touchtone telephone.

Services Provided

- On-Campus Interviews
- Job Vacancy Listings
- Counseling
- Workshops
- Career Resource Center
- Career Panels/Presentations/Receptions
- Student/Employer Database Systems
- Alumni Job Hotline
- Career Fairs
- Internship Program

Graduate Management Association

The Graduate Management Association (GMA) is a student organization open to all students in the Graduate School of Management. Its purpose is to promote personal and professional development of its members through social activities, guest speakers and seminars. GMA activities include: monthly meetings, guest speakers, company tours, social events and Career Services Center activities. The GMA and CSC also sponsor special events for the Graduate School of Management.

MBA Resumes

MBA students can upload their resumes into the Career Services Center website. This website enables organizations throughout the United States to view the resumes. The Resume website aids employers that cannot visit the Kent Campus to identify candidates for specific job openings, including internships.

Internships

The GSM and CSC actively encourage internships for MBA students. The CSC Internship Program allows students to submit their resumes to be referred to companies with internship position openings. In addition, the CSC Resource Center has several internship guides and directories available for student use.

MBA students may receive academic credit for completing internships, provided the internship assignment meets with the approval of the Associate Dean of the GSM. Recently, MBA students have completed internships at the following companies (select list):

[Cohen and Company](#)
[Ernst & Young, LLP](#)
[Kent State University](#)
[OE Connection, LLC](#)
[Omnova Solutions, Inc.](#)

MBA Alumni Resource Network

In an effort to assist current MBA students in identifying business professionals who are interested in talking with them about their career fields and experiences, the GSM created *The MBA Alumni Resource Network*. This information database is invaluable to students who are seeking career direction and networking opportunities with professionals working in their fields of interest.

Current MBA students and alumni can use the network to locate KSU alumni and initiate contact on their own for the purpose of networking and informational interviewing. The Alumni Resource Network, which contains over 200 alumni listings, is available for use in the Graduate Office.

2007-08 MBA Employment Statistics

Average Salary

Full-time MBA	\$51,357
Part-time MBA	\$56,136

Graduate Employment by Industry

Manufacturing	30%
Education	20
Financial Services	20
Healthcare	10
Services	5
Retail	5
Government	5
Technical/Science	5

Function of Job

Other	40
Operations	10
Accounting/Control	10
General Management	10
HR Management	10
Consulting	5
Information Systems	5
Marketing/Sales	5
Economics	5

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