

**Itinerary**  
**International Business Experience, EMBA**  
**China, May 15-26, 2004**

Saturday, May 15

- 8:30 Assemble at Cleveland-Hopkins
- 10:45 Depart enroute Beijing (UA 1289)

Sunday, May 16

- 14:40 Arrive Beijing ((UA 851 from Chicago O'Hare)  
Check into Xiyuan Hotel. Free time.  
[http://www.china.travelmall.com/travelmall/hotel/Hua+Bei+Region+\(Nth+China+inc+Beijing\)/Xiyuan+Hotel+Beijing](http://www.china.travelmall.com/travelmall/hotel/Hua+Bei+Region+(Nth+China+inc+Beijing)/Xiyuan+Hotel+Beijing)

Monday, May 17

- 9:30 Briefing by Ministry of Commerce at the Chinese Academy of International Trade and Economic Cooperation
- 14-15:00 Country briefing by US Embassy team, Mr. Christopher Beede, First Secretary and Economic Officer, Marilyn Taylor, Commercial Officer, and perhaps a Political and Public Affairs Officer  
AmEmbassy Public Affairs Section, 17 Guanghua Road  
Official welcome dinner, Qianmen Quanjudu Restaurant (Peking Duck)

Tuesday, May 18

- 9:30-11:00 Briefing by Mr. Pat Powers, Director of China Operations, US-China Business Council (Room B, 4/F of the CITIC Bldg  
19 Jianguomenwai Dajie
- 15:00 Company visit: Lenovo--largest PC manufacturer in China and major IT Company (state-owned)  
Dinner and visit to the Beijing Opera

Wednesday, May 19

- 9:30 Company Visit: Gallup Research Group-China
- 14:00 Company Visit: Office of the Beijing Representative, Far East National Bank (CITIC Building)  
Dinner at the Hard Rock Cafe

Thursday, May 20

- Great Wall (Badaling) and the Summer Palace
- Evening on the shores of Houhai lake

Friday, May 21

- Historic Beijing (Tiananmen Square, Forbidden City, Jing Shan Park, Beihai (lunch in the Palace Restaurant), Temple of Heaven, and Cultural Street

Saturday, May 22

10:15 Check out and travel to airport enroute to Shanghai  
Arrival and overview of Shanghai  
Check into Ramada Plaza Hotel  
<http://www.sinohotel.com/hotel/hotel.html?hid=132>  
Dinner and boat tour of the Huangpu River by night

Sunday, May 23

Historic Shanghai (Yu Garden, Green Ripple pavilion, old city center and market district)

Monday, May 24

9:00 Briefing by US Commercial Service with industry-specific meetings  
14:00 Visit and briefing by Pu Dong Economic Development Zone  
Administration (Public Affairs Officer)  
Tour development zone

Tuesday, May 25

Company visits (arranged by students)  
18:30 Closing dinner in the Oriental Pearl Tower, Pu Dong  
Preparations for return to Cleveland

Wednesday, May 26

9:45 Depart Ramada Plaza Hotel to airport (ride magnetic train enroute)  
12:45 Depart Shanghai-Pu Dong enroute Cleveland (UA 858)  
20:08 Arrive Cleveland (UA 646 from Chicago O'Hare)