Kent State University’s College of Business Administration (COBA) offers a baccalaureate program, the Bachelor of Business Administration (B.B.A.) degree. If you have a career interest in the financial industry including financial management, investments, banking, insurance or risk management you should consider a B.B.A. degree with a major in Finance.

**THE FINANCE MAJOR**

- As a Finance major, you will take core courses covering financial management, financial systems, investments and international business finance.
- You can customize your major with elective courses based on areas of interest from investments, bank management, risk and insurance, and accounting.
- A well-established internship program will provide you with the opportunity for valuable work experience; some may qualify for academic credit. Plus, many companies use the internship as an extended job interview. Full time hires often come from the ranks of interns.

**CAREER OPPORTUNITIES**

- As a Finance graduate, you may start your career in corporate financial management, which involves forecasting, budgeting, planning and controlling the financial operations of a business.
- Banks, savings institutions and credit unions offer other career possibilities, including positions in bank management, loan analysis and marketing financial products and services.
- Insurance, risk management and financial services are all growing areas with career opportunities such as: insurance analysts, risk managers or personal financial advisors.

**RELATED EXTRACURRICULAR OPPORTUNITIES**

You are encouraged to join student organizations that provide opportunities for interaction with faculty, industry practitioners and peers. You will benefit by building connections for future employment, while developing organizational and leadership skills. Organizations recommended for Finance majors include:

- Financial Management Association (FMA) is the international academic association serving the finance community.
- Institute of Management Accountants (IMA) is the worldwide association for accountants and financial professionals; open to accounting and finance majors and interested others.
- Delta Sigma Pi is the national scholastic and professional business fraternity for all business majors.

**RELATED ACADEMIC OPPORTUNITIES**

To diversify your educational portfolio and become more marketable to employers you are encouraged to consider a minor, professional certificate or second major. Recent graduates have selected:

- Accounting
- Economics
- Computer Information Systems
- Healthcare Systems Management
- Human Resource Management
- International Business
- Marketing
- Professional Sales Certificate

**CONTACT US**

Undergraduate Programs Office - College of Business Administration
475 Terrace Drive Kent, OH 44242-0001
P: 330-672-2872
www.kent.edu/business
UNDERGRADUATE PROFILE
Average Class Size: 35 students
Finance Graduates: 123 per year
Business Administration Graduates: 702 per year
Average Finance Class GPA: 3.20
Based on Summer 2013 - Spring 2014 information
Average Starting Salary:
Finance: $49,200 (annual)
Business Administration: $43,500 (annual)
Based on 2013 national data from Payscale

ACCREDITATION/RANKING
Accredited by the Association to Advance Collegiate Schools of Business International (AACSB) for both business and accounting, fewer than one percent have both worldwide.

- Ranked as a top business college by U.S. News and World Report
- Ranked as one of the top three colleges in Ohio for professional sales education by the Sales Education Foundation

CAREER SERVICES OFFICE (CSO)
The College of Business Administration has its own Career Services Office that provides business preparation that will help you:

- Develop skills in the workplace before graduation.
- Gain experiences in professional settings that prepare you for your transition to the business world.
- Understand the level of performance and professional behavior expected by employers.
- Develop a network of professional contacts that will become invaluable upon graduation.

2014 CSO Fast Facts
- 541 career advising appointments
- 716 internships/jobs offered through CSO
- 303 students interning

Recruit at Kent State College of Business Administration:
www.kent.edu/business

CONTACT US
Kristin Williams, M.Ed.
Director, Career Services Office
Room 320 Business Administration Building
475 Terrace Drive
Kent, OH 44242-0001
P: 330-672-1285
www.kent.edu/business/careerservicesoffice

COMPANIES RECRUITING FINANCE STUDENTS
21st Century Financial, Inc.
Acumen Solutions, Inc.
Akron Rotary Camp for Children with Special Needs
American Family Insurance
Camp Asbury
Cedar Point
Centers for Families & Children
Cerni Motor Sales
Charles Schwab & Company, Inc.
City Mission
City Year
Coleman Professional Services
Conservancy for Cuyahoga Cопart, Inc.
Defense Finance & Accounting
Dollar Bank, FSB
Enterprise Rent-A-Car
Envision Pharmaceuticals Services
Equity Trust Company
Family & Community Services, Inc.
Farmers Insurance Group Inc.
FBI
Federal Reserve Bank of Cleveland
FedEx Custom Critical
Fisrt Investors Corporation
FirstEnergy Corporation
Fleetmatics
Flight Options
Follett Higher Education
Girl Scouts of N.E. Ohio
Global Technical Recruiters
Group Management Services
HMS Company
Independence of Portage County
JM Smucker Company
Kohl's Department Stores
Lakeside Chautauqua
LeafFilter
Lindsey Construction & Design
MassMutual Financial Group
Matrix Pointe Software
McMaster-Carr
National General Insurance
National Interstate Insurance
NILCO
NOCHE/NEOintern
NE Ohio Reg. Sewer District
Northwestern Mutual
Oswald Companies
Panther Expedited Services
Park Place Technologies
Penske Truck Leasing
Progressive Insurance - Analyst
Progressive Insurance - Claims
Quicken Loans
Ron Marhofer Auto Family
rue21
Ryan, Inc. Safeguard Properties LLC
Sequoia Financial Group
Sherwin-Williams - Audit
Sherwin-Williams - Product
Soft-Lite Windows
SpyGlass Group
Stephen Gould Corporation
Sterling Jewelers, Inc.
Target Stores
TMW Systems, Inc.
US Army
US Navy Officer Programs
Walmart
Yardi Systems