Kent State University's College of Business Administration (COBA) offers a baccalaureate program, the Bachelor of Business Administration (B.B.A.) degree. **Economics** professionals study how individuals, businesses and societies make decisions in a wide range of settings. The field of **Economics** provides a coherent framework to analyze why specific choices are made, how choices should be made, and the implications of these choices. If you have an interest in problem solving, data analysis and human behavior then a career in economics may be for you. The **Economics** major is also offered as a Bachelor of Arts (B.A.) in economics through the College of Arts and Sciences.

**THE ECONOMICS MAJOR**

- You will learn to conceptualize and solve problems, quickly find, organize and use relevant information and develop strong analytical abilities.
- You are trained to think critically about data and learn how to work with and interpret data using industry-standard software packages.
- **Economics** classes deal with vital topics that are relevant to many careers, including our financial and banking system, strategic decision-making in markets, environmental problems and policies, economic relations between countries, government spending and taxation policies, urban development and employment and earnings.
- A well-established internship program will provide you with the opportunity for valuable work experience; some may qualify academic credit. Plus, many companies use the internship as an extended job interview. Full time hires often come from the ranks of interns.

**CAREER OPPORTUNITIES**

- An **Economics** major prepares you for careers in the private and public sectors.
- The critical thinking and data-analysis skills you attain as an **Economics** major are highly marketable and rewarded in the job market.
- **Economics** consistently ranks as one of the best paying majors, with both a high starting salary and high income growth.
- Majoring in **Economics** is excellent preparation for graduate degrees in business, law or public policy.

**RELATED EXTRACURRICULAR OPPORTUNITIES**

You are encouraged to join student organizations that provide opportunities for interaction with faculty, industry practitioners and peers. You will benefit by building connections for future employment, while developing organizational and leadership skills. Organizations recommended for **Economics** majors include:

- The Economics Club is a student association of the College Of Business Administration.
- Delta Sigma Pi is the national scholastic and professional business fraternity for all business majors.
- Omicron Delta Epsilon is the international honor society for economics that recognizes scholastic attainment and honors outstanding achievements in economics.

**RELATED ACADEMIC OPPORTUNITIES**

To diversify your educational portfolio and become more marketable to employers you are encouraged to consider a minor, professional certificate or second major. Recent graduates have selected:

- Accounting
- Entrepreneurship
- Finance
- Computer Information Systems
- Healthcare Systems Management
- Human Resource Management
- International Business
- Management
- Marketing
- Professional Sales Certificate

**CONTACT US**

Undergraduate Programs Office - College of Business Administration
475 Terrace Drive Kent, OH 44242-0001
P: 330-672-2872
www.kent.edu/business
Program of Study:

Economics

From Kent, The World.

UNDERGRADUATE PROFILE

Average Class Size: 35 students
Economics Graduates: 22 per year
Business Administration Graduates: 702 per year
Average Economics Class GPA: 3.29
Based on Summer 2013 - Spring 2014 information

Average Starting Salary:
Economics: $50,100 (annual)
Business Administration: $43,500 (annual)
Based on 2013 national data from Payscale

ACCREDITATION/RANKING

Accredited by the Association to Advance Collegiate Schools of Business International (AACSB) for both business and accounting, fewer than one percent have both worldwide.

- Ranked as a top business college by U.S. News and World Report
- Ranked as one of the top three colleges in Ohio for professional sales education by the Sales Education Foundation

CAREER SERVICES OFFICE (CSO)

The College of Business Administration has its own Career Services Office that provides business preparation that will help you:

- Develop skills in the workplace before graduation.
- Gain experiences in professional settings that prepare you for your transition to the business world.
- Understand the level of performance and professional behavior expected by employers.
- Develop a network of professional contacts that will become invaluable upon graduation.

2014 CSO Fast Facts
- 541 Career Advising Appointments
- 716 Internships/Jobs Offered
- 303 Students Interning

Recruit at Kent State College of Business Administration:
www.kent.edu/business

CONTACT US

Kristin Williams, M.Ed.
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Room 320 Business Administration Building
475 Terrace Drive
Kent, OH 44242-0001
P: 330-672-1285
www.kent.edu/business/careerservicesoffice

COMPANIES RECRUITING ECONOMICS STUDENTS

21st Century Financial, Inc.
Akon Rotary Camp for Children with Special Needs
American Family Insurance
Camp Ashby
Cedar Point
Charles Schwab & Company, Inc.
City Mission
City Year
Coleman Professional Services
Conservancy for Cuyahoga County
Copart, Inc.
Defense Finance & Accounting
Dollar Bank, FSB
Enterprise Rent-A-Car
Envision Pharmaceuticals
Family & Community Services, Inc.
Farmers Insurance Group Inc.
FedEx Custom Critical
First Investors Corporation
Fleetmatics
Flight Options
Follett Corporation
Girl Scouts of N.E. Ohio
Global Technical Recruiters
Group Management Services
IMS Company
Independence of Portage County
Kohl’s Department Stores
LeafFilter
Lindsey Construction & Design
MassMutual Financial Group
McMaster-Carr
McNeely Industries
National General Insurance
National Interstate Insurance
NILCO
NOCHE/NEOintern
NE Ohio Reg. Sewer District
Northwestern Mutual
Oswald Companies
Panther Expedited Services
Penske Truck Leasing
PLS Logistics Services
Progressive Insurance - Analyst
Progressive Insurance - Claims
Quicken Loans
Ron Marhofer Auto Family
Ryan, Inc.
Safeguard Properties LLC
Sequoia Financial Group
Sherwin-Williams
SpyGlass Group
Stephen Gould Corporation
Sterling Jewelers, Inc.
Target Stores
TMW Systems, Inc.
US Army
US Navy Officer Programs
Walmart
Yardi Systems
Yardi Systems