Kent State University’s College of Business Administration (COBA) offers a baccalaureate program, the Bachelor of Business Administration (B.B.A.) degree. If your career interests include all facets of business, you aspire for leadership roles, enjoy working with and managing people you should consider a B.B.A. degree with a major in Business Management.

**THE BUSINESS MANAGEMENT MAJOR**

- Courses include leadership, human resources management and global business management that provide a vital foundation needed in today’s global economy.
- Further study includes courses in supply chain management, collaborative project management, business consulting and practicum.
- You specialize your degree by selecting major elective courses in your area of interest as well as college elective courses such as accounting, economics, finance and marketing.
- A well-established internship program will provide you with the opportunity for valuable work experience; some may qualify for academic credit. Plus, many companies use the internship as an extended job interview. Full time hires often come from the ranks of interns.

**CAREER OPPORTUNITIES**

- As a Business Management graduate you have diverse career options including; corporate manager training programs where you work in every department, learning the business inside and out.
- Business Management graduates are needed in all organizations and industries, large and small – local stores; national chains; healthcare; banking; manufacturing; sales; government agencies and associations.

**RELATED EXTRACURRICULAR OPPORTUNITIES**

You are encouraged to join student organizations, associations and honorary societies that provide opportunities for interaction with faculty, industry practitioners and peers. You will benefit by building connections for future employment, while developing organizational and leadership skills. Organizations recommended for Business Management majors include:

- The Society for Human Resource Management (SHRM) is a professional human resources membership association.
- Delta Sigma Pi is the national scholastic and professional business fraternity for all business majors.

**RELATED ACADEMIC OPPORTUNITIES**

To diversify your educational portfolio and become more marketable to employers you are encouraged to consider a minor, professional certificate or second major. Recent graduates have selected:

- Accounting
- Economics
- Entrepreneurship
- Computer Information Systems
- Finance
- Healthcare Systems Management
- Human Resource Management
- International Business
- Marketing
- Professional Sales Certificate

**CONTACT US**

Undergraduate Programs Office - College of Business Administration
475 Terrace Drive Kent, OH 44242-0001
P: 330-672-2872
www.kent.edu/business
Program of Study:

Business Management

From Kent, The World.

UNDERGRADUATE PROFILE

Average Class Size: 35 students
Business Management Graduates: 266 per year
Business Administration Graduates: 702 per year
Average Business Management Class GPA: 3.14
Based on Summer 2013 - Spring 2014 information

Average Starting Salary:
Business Management: $43,500 (annual)
International Business: $43,800 (annual)
Based on 2013 national data from Payscale

ACCREDITATION/RANKING

Accredited by the Association to Advance Collegiate Schools of Business International (AACSBB) for both business and accounting, fewer than one percent have both worldwide.

- Ranked as a top business college by U.S. News and World Report
- Ranked as one of the top three colleges in Ohio for professional sales education by the Sales Education Foundation

CAREER SERVICES OFFICE

The College of Business Administration has its own Career Services Office that provides business preparation that will help you:

- Develop skills in the workplace before graduation.
- Gain experiences in professional settings that prepare you for your transition to the business world.
- Understand the level of performance and professional behavior expected by employers.
- Develop a network of professional contacts that will become invaluable upon graduation.

2014 CSO Fast Facts
- 541 Career Advising Appointments
- 716 Internships/Jobs Offered
- 303 Students Interning

Recruit at Kent State College of Business Administration:
www.kent.edu/business

CONTACT US

Kristin Williams, M.Ed.
Director, Career Services Office
Room 320 Business Administration Building
475 Terrace Drive
Kent, OH 44242-0001
P: 330-672-1285
www.kent.edu/business/careerservicesoffice

COMPANIES RECRUITING BUSINESS MANAGEMENT STUDENTS

1 EDI Source, Inc.
Akron Rotary Camp for Children with Special Needs
American Family Insurance
Buckeye International, Inc.
Buckle, Inc.
Camp Ashby
Cedar Point
Centers for Families & Children
Cerni Motor Sales
Charles Schwab & Company, Inc.
City Mission
City Year
Coleman Professional Services
Conservancy for Cuyahoga
Copart, Inc.
Defense Finance & Accounting
Dewey’s Pizza
Dollar Bank, FSB
Enterprise Rent-A-Car
Envision Pharmaceuticals
Family & Community Services, Inc.
Farmers Group Inc.
Fastenal
FBI
FedEx Custom Critical
Fisrt Investors
Fleetmatics
Flight Options
Follett Corporation
Girl Scouts of N.E. Ohio
Group Management Services
IMS Company
Independence of Portage County
Kohl’s Department Stores
Lakeside Chautauqua
LeaFilter
Lenin Furniture
Lindsay Construction & Design
MassMutual Financial Group
McMaster-Carr
MRT Software
National General Insurance
NILCO
NOCHE/NEOintern
NE Ohio Reg. Sewer District
Northwestern Mutual
Oswald Companies
Panther Expedited Services
Park Place Technologies
Penske Truck Leasing
PLS Logistics Services
Progressive Insurance
Quicken Loans
Ron Marhofer Auto Family
rue21
Safeguard Properties
Sequoia Financial Group
Sherwin-Williams
SpyGlass Group
Stephen Gould Corporation
Sterling Jewelers, Inc.
Target Stores
TEKsystems
TMW Systems, Inc.
TTI Floor Care
US Army
US Navy
von Maur
Walmart
Yardi Systems