

Bachelor of Business Administration with a Major in Accounting

The Bachelor of Business Administration in Accounting is designed to provide students with a solid foundation in accounting theory and practice necessary for entry-level accounting positions and career advancement. It encompasses a common body of concepts, conventions, principles and theories essential to the professional competency of the certified public accountant, controller, industrial accountant, institutional accounting and governmental accountant. The students are enabled to continue their professional development through the more specialized programs provided by employers or through graduate studies.

Learning Goals of the Undergraduate Accounting Major: Students who complete the BBA degree with a major in Accounting will obtain an overview of business principles in Finance, Management Information Systems, Marketing, Management, and Operations. The required coursework in the accounting major provides specific knowledge and understanding of financial reporting and taxation issues, with the ability to understand constraints, identify alternatives, develop conclusions, and cite the professional accounting literature in support of these decisions; the ability to recognize, utilize, select, and analyze both the information provided by systems and the systems themselves in place in a variety of business structures and companies; the expertise to determine how companies gather, process, store and deliver information useful in managerial decision making; and an in-depth understanding of the auditing process in a variety of organization structures. As an integral part of the accounting curriculum, students will develop competencies in verbal and written communications, interpersonal skills, ethical decision making and computer applications.

BBA Program Requirements

<i>Pre-Major Program</i>	<u>Credit Hours</u>
I. General College or University Requirements	
US 10097 First Year Colloquium	1
II. Liberal Education Requirements	
ENG 11011 College Writing I (min "C")	3
ENG 21011 College Writing II (min "C")	3
MATH 11010 Algebra for Calculus (min "C")	3
Humanities and Fine Arts	9
ECON 22060 Microeconomics	3
Social sciences LER course	3
Basic Sciences	6-7
COMM 15000 Introduction to Human Communication (min "C")	3
ECON 22061 Macroeconomics	3

III. Business	
BUS 10123 Exploring Business	3
M&IS 24053 Introduction to Computer Applications	6
M&IS 24056 Fundamentals of Business Statistics	3
M&IS 24163 Principles of Management	3
ACCT 23020 Introduction to Financial Accounting (min “C”)	3
ACCT 23021 Introduction to Managerial Accounting (min “C”)	3
FIN 26074 Legal and Regulatory Environment of Business	3
MKTG 25010 Marketing	3

Students must have at least a 2.7 GPA in all attempts of ACCT 23020 and ACCT 23021 and an overall GPA of 2.5 to declare an accounting major.

Advanced Business Program

I. General Business Requirements	
ENG 30063 Business and Professional Writing	3
FIN 36053 Business Finance	3
M&IS 34060 Operations Management	3
M&IS 44285 Integrated Business Policy and Strategy	3
II. Mathematics	
MATH 11012 Intuitive Calculus	3
III. Business Requirements for Accounting	
FIN 36072 Law of Commercial Transactions	3
IV. Electives	15
V. Major Requirements	
ACCT 33001 Corporate Accounting I (min “C”)	3
ACCT 33004 Introduction to Accounting Systems (min “C”)	3
ACCT 33010 Cost Accounting (min “C”)	3
ACCT 33012 Corporate Accounting II (min “C”)	3
ACCT 43010 Principles of Auditing and Control (min “C”)	3
ACCT 43031 Income Taxation	3
VI. Major Electives	6

TOTAL	121-122
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For more information about the BBA program, please see the [Undergraduate Programs website](#).